Census 2020 Action Plan Update

When it comes to the United States Census, 72% of Californians belong to groups that have historically been undercounted. Additionally, Los Angeles County is the number one hardest-to-count county in the State. California’s future strength in Congress depends on ensuring that all of us in our great State are counted.

LA Unified’s Division of Adult and Career Education (DACE) is well positioned to reach hard-to-count populations throughout the Los Angeles region. DACE covers roughly 710 squares miles and serves nearly 70,000 students. This is why DACE teachers, administrators and staff play such a pivotal role in ensuring an accurate Census count. Whether it be for lack of understanding the importance of participating or out of fear, if Californians are not counted the state could lose multiple seats in Congress. All Californians must be counted in order to retain, and gain additional, access to money which supports new roads, schools and health care programs as well as services for children and seniors.

The US Census Bureau recognizes that with Census 2020, which relies heavily on online participation, those without reliable Internet connections may not get counted. The Census Action Kiosks being strategically placed at DACE schools will provide a reliable and welcoming environment for students and their families to complete the Census online.

Timeline

August/September

- Announce Campaign at Back to School meeting
- Create Census Posters and One-pagers
- Kick off Video Production class Census competition
- Invite representatives from CHIRLA to speak to students

December/January

- Roll-out EL Civics Census curriculum
- Provide professional development on Census materials to teachers
- Sell Census t-shirts for Skills USA
- Invite VIPs to visit school Census Actions Kiosks in April

April/May

- Classes visit Census Action Kiosks to participate
- Photograph students & VIPs at Census Action Kiosks and share on social media

October/November

- Establish Census Support Teams
- Provide campaign training
- Distribute posters and fliers
- Present at Student Council meetings
- Release video and share on social media
- Provide updates at Administrator & Advisor meetings

February/March

- Announce Census Video student winners
- Embed Census curriculum activities into classroom instruction for all programs
- Display Census pop-ups & activate Census Action Kiosks

As we head toward Census 2020, DACE students will continue to learn about how participation impacts their lives, their families’ lives and their communities through lesson plans, posters, videos and classroom discussion, along with other print and digital media that is part of our awareness campaign.

For more information and resources visit: census.wearedace.org
Quick Facts | Census 2020

Census results help determine how billions of dollars in federal funding flow into communities each year, supporting schools, health clinics, fire departments, roads and highways. Your census participation helps your community thrive.

WANTED | Presenters

4th Annual Conference: March 14th. The LARAEC EXPERIENCE 2020 Vision for the Future

The LARAEC conference team is searching for presenters to deliver 45-minute presentations to participants with innovative and effective tools that will enhance and enrich instruction and support services in the field of adult education. The deadline for submission is Friday, January 24, 2020. Applicants will be notified of the status of their presentations on January 31st.

Please consider submitting a proposal for this year’s conference. You may complete an online application by visiting the link below:

tinyurl.com/LARAEC2020presenter

WeAreDACE.org | Quick Links

We believe that finding the resources you need, when you need them, should be quick and easy. This is the experience we want all of our stakeholders to have when using our wearedace.org website. So, going forward we will be introducing a series of Quick Links. What is a Quick Link? It is a short and easy-to-remember web address, or Uniform Resource Locator (URL), created to make it easier to get to the resources on our website that you use most.

Still confused? Let me give you an example. Let’s say you wanted to view the DACE 2019-2020 Professional Development Plan on our website. Usually, from a web browser, you would take the following steps:

- Visit wearedace.org
- From the main navigation bar click on Faculty & Staff
- From the Faculty & Staff drop-down menu click Instructional Resources

That’s quite a few steps. Of course, once there you might look at your web browser’s address bar and notice that the actual web address for that page is:

www.wearedace.org/apps/pages/profDev

Yikes! Doesn’t exactly roll off the tongue, does it? Yet, typing that into virtually any web browser address bar will take you directly to the Professional Development web page. Sure, you could bookmark it, but that won’t help you if you are away from your device.

This is where Quick Links come in. With the following Quick Link, you may get to the same Professional Development web page:

pd.wearedace.org

The Quick Link pd.wearedace.org is short and easy to remember. While more Quick Links will be added over time as needed, the following are available today:

- Alumni Registration
  alumni.wearedace.org
- Census 2020 Resources
  census.wearedace.org
- DACE-SIS Login
  dacesis.wearedace.org
- Guidelines
  guidelines.wearedace.org
- News Articles
  news.wearedace.org
- Newsletters
  newsletters.wearedace.org
- Photos
  photos.wearedace.org
- Submit Student Success Stories
  yourstory.wearedace.org
- Videos
  videos.wearedace.org